



Policy for the future:

Our corporate philosophy is to be a company “committed to the environment, life, and people.” Guided by these principles, we are keenly aware of the importance of environmental preservation. In our 2028 Vision, we have positioned “Preserving the Beauty of the Natural Environment” as one of the materialities.

The impact on biodiversity caused by the destruction of ecosystems and the accelerated extinction of species is one of the critical issues for the conservation of the global environment. We will contribute to the preservation of biodiversity through our efforts to conserve and effectively use natural resources.

Preservation of SNBL's Forests

We own approximately 300 hectares of forests in Ibusuki. We work in partnership with the local Ibusuki Forestry Association to conserve SNBL's forests. In forest management, we have formed a partnership with the local forestry association which is responsible for daily forest management such as thinning, and we provide them with timbers from our forests free of charge. Those timbers are used for various purposes, such as building materials for local elementary schools and contributing to the development of local forestry.



SNBL's Forests

Production of Japanese Eel Seedling

We are researching artificially growing Japanese eel seedlings on the island of Okinoerabu in Kagoshima Prefecture. Seedlings here mean juvenile fish used in aquafarming. The realization of mass production using artificial seedlings would open up the possibility of commercialization of full-cycle farming of Japanese eels and could help stabilize the market, prevent the overfishing of natural resources, and contribute to the preservation of traditional Japanese culinary culture and marine resources.



Fully farm-raised eels